THE LAKESIDE FARMER

Published in the interests of Lakeside and San Diego County farmers

VOL. 1 | LAKESIDE, SAN DIEGO COUNTY, CALIFORNIA. | WEDNESDAY, JULY 1, 1936 | NO 1

LAKESIDE INVITES YOU TO INVESTIGATE HERE

SAN DIEGANS, FARMERS AND TOURIST WELCOME

Farmers Will Find A Genial Climate Fertile Soil and A Ready Market For All Kinds of Produce, Dairy and Poultry Products

(By Percival Pearce)

Traveling eastward from San Diego, some 21 miles on the paved highway, you will pass through a fertile valley about 500 feet above sea level. This is LAKESIDE. You will know it because the trees are just a little larger, and the stock is just a littl fatter, the fields are just a little greener there.

Typographically, the country around Lakeside resembles a huge star fish with Lakeside forming the center and the valleys radiating out from the points. To the eastward stretches the famous El Monte with its extensive fields of alfalfa, its prosperous dairies and the El Capitan Dam.

North and a little east is the San Vicente valley also famed for i's dairies, its granite quarries and the proposed site for the San Vicente Dam. Throgh this valley runs the paved highway to Ramona and Julian, and when the Julian-Kane Springs-Brawley highway is completed it will no doubt carry as much or more traffic than the present El Centro highway.

North and a little west is the broad and fertile Lakeside Farms; this section is made of smaller ranches, having their own mutual water system, and devoted to poultry, truck, fruit and dairying.

If you like peaches come out "To the famous Johnson Ranch" when they are ripe. They raise them there weighing a pound and a quarter each. There is also a quarry there turning out quantities of silver gray granite and having its own polishing plant. This silver gray granite is on a par with that famous granite of the same color which is quarried in Vermont.

Running westward is the broad Mission Valley through which runs the San Diego River, bordered by broad fields of alfalfa, and the San Diego and Arizona R. R., of which Lakeside is the eastern terminus, also runs through this valley towards San Diego. In this valley lies the proposed Mission Gorge Damsite.

South and a little west of Lakeside is the section known as Riverview Farms. This is similar to Lakeside Farms in that it has its own Mutual Water Co., and is divided into small ranches devoted to poultry, truck and gardening and fruit. South of Riverview Farms and adjoining it lies a tract known as Winter Gardens, having some twenty thousand avocado trees planted.

South of Lakeside is the Los Coches Valley, having various types

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INTRODUCING THE LAKESIDE FARMER

This introductory—initial number of Lakeside's Home Newspaper—is presented to you free of charge. We do this because we want you to see something of the form, style, makeup and size column and page of what we hope will become one of San Diego County's best known weekly newspapers.

As you will note—the newspaper is named for Lakeside, its Home Town; second, for the farmer of Lakeside's trade area—whose trade makes the town possible. Realizing this it will be our purpose, from time to time, to publish articles of interest to the farmer, as well as to the town of Lakeside.

OUR POLICY

Our policy will be that of an independent newspaper. The Lakeside Farmer will be strictly independent in politics—but neutral in nothing. We shall advocate only those policies or things that are or can be made helpful to the people this paper serves; and this without predjudice, fear or favor.

We believe a local newspaper should be more concerned relative to the growth and well being of its community than with anything else and so shall act accordingly.

The Lakeside Farmer will be of the PROMOTIONAL TYPE—striving earnestly, persistently and sincerely to work with Lakeside business men, the Chamber of Commerce, the Women's Club, the schools, the churches—and the citizens generally in working for the betterment of the town and its institutions; in bringing in homeseekers; in helping those already here in making their various lines of endeavor more profitable to them and incidentally to the community as well.

To this end every citizen in Lakeside's trade area is invited to have a part, to feel free to come to us at any time with any suggestion or kindly criticism—both will be acceptable, and gladly welcomed.

Our columns of course, will be open to the candidates of all political parties—at the same price per inch others are charged for the same space, position and times run and this without predjudice to any.

The Lakeside Farmer, as already intimated, will be purely Promotional, its policy will be one of service—Its effort that of striving to bring the Greatest Good to the Greatest number—Looking to this end you—each and every citizen in our territory—is invited to co-operate with us. Not forgetting—that just in proportion to the way we all pull together for the common good shall we succeed—Let us decide then—Here and Now—That we will—and shall succeed.

Yours for a Bigger and Better Lakeside—

TIMOTHY BROWNHILL

LAKESIDE FOLK GREET THEIR LOCAL PAPER

ALL ARE GLAD TO SEE PRINTING PLANT HERE

The Merchants and Professional Men Join In Wishing Lakeside's New Business Venture The Best Of Success and Good Luck

Greetings to Mr. Brownhill and The Lakeside Farmer! We extend to you a hearty welcome to our midst! Well, that just absolutely fails to express our sincerity, our kindly attitude toward your coming, our elation for having you exhibit such heroic faith in Lakeside as to give us a paper that we can cherish as our own. We simply can't express it, but that is the way it goes.

I have long realized that Lakeside's greatest need to supplement her church and school and chamber of commerce is a local paper. Those of us who have been fortunate enough to happen to locate here have known the superior advantages offered this marvelous locality; but we have each been interested in his own vocation, or avocation, and no direct means presented itself for the spread of our gospel of independent and happy homes and a contented citizenship. Only a newspaper can do justice to that phaze of community life.

Now that you have shown faith in us and have come without offer or guarantee, it is up to us to show our appreciation. Our resources are limited, but we can make them felt if we stand 100 per cent for the new publication. That means every citizen a subscriber. Let's not be satisfied till The Lakeside Farmer is reaching every home. It also means every item of job work should go to the home press. Futhermore, every business man, every farmer who has something to sell, or desires to buy some special article, should remember that the home paper reaching every home offers the ideal medium for making our publication a brim-full local news paper. We can get the upstate and foreign news from the radio and the daily papers; but this home-printed small edition will be the only source in the world for pure and unadulterated Lakeside news. It will be our sentinel on constant guard. It will tell the world about our community. It will bring the retired to a real haven of rest; it will bring the seeker of the small farm, the poultry raiser, the fruit grower to a knowledge of the outstanding truth that here is the opportunity for those who have a little start and wish to make their own way in the world. Three cheers for The Lakeside Farmer and the new and greater Lakeside!

E. H. Carender

* * *

GREETINGS
to
The Lakeside Farmer
May You Never Regret
The Great Choice You Have Made
In Selecting Lakeside

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CHAMBER OF COMMERCE

Having a Lakeside Chamber of Commerce has not helped many citizens in dollars and cents; but it has created good fellowship among members, given our town better business connections with outside interests and provided useful information through the meetings, which would not have been available to so many people otherwise.

The Lakeside Chamber of Commerce was organized April, 1932. This organization was organized for the purpose of promoting and fostering industries, encouraging legitimate business interests and the development of harmonious effort in the improvement of material and civic conditions in the Lakeside community.

The first officers elected were: L. G. Scott (President), H. S. Kibbey (Vice-President), A. W. Hall (Treasurer); and R. L. Swearengin (Secretary).

Standing committees formed were: Finance, Membership. Water, Civic, Advertising and Publicity, Entertainment, Industrial Mercantile, Exhibits, Horticulture, and Agriculture.

The officers are elected for one year. The official term expires December 31 of each year. Standing committees are appointed for the calendar year.

Regular meetings of this organization are held on the second Thursday of each month, at such places as determined by the entertainment committee.

The officers elected for this year are: William Sinclaire, President; Stanley Conant, Vice-President; Stewart Graham, Secretary; and George Langworthy, Treasurer.

Through the Chamber of Commerce a great many improvements have been made in our community of Lakeside—some of the most outstanding being (1) Park Improvements; (2) A New Tennis Court; (3) Oiled Roads; (4) Highway Clean-up; (5) Naming of Streets and Roads in the community; (6) The Formation of a Local Boy Scout Troop and other activities of more or less moment to the community.

Mr. Geo. Gibbs and Freddie Prindle are leaving Lakeside, Friday, July 3rd, for San Francisco. They expect to return the following week.

THE SCHOOL THEN AND NOW

In 1924 the former High School of Lakeside was changed or transferred to Grossmont. The Lakeside Union district bought the old building from the high school and changed it to what is now known as the Lakeside Union Grammar School. The Union district consisted of Foster, El Monte and Lakeside. About the same time the El Cajon Valley district was formed, which included the Lakeview district. The majority of the Lakeview people wanted to send their children to the Lakeside Grammar School, even though they lived in the El Cajon school district. Most have come to the Lakeside school, as the old law was not rigid enough to keep the Lakeview children from doing so. But the new law is more rigid and obligatory. Now both school boards must agree in order to allow the Lakeview children to come to Lakeside instead of El Cajon.

The average daily attendance has been:

1924 to 1929	145
1929	192

(Continued on Page 6)

CONGRATULATIONS

(Continued from Page 1)

We'll Help to Make You Like It.
—Cecil's Cafe.

* * *

LAKESIDE SCHOOLS
Greet You, Mr. Brownhill!
You're Another Link
In Our Educational System
We Promise 100% Co-operation.

* * *

It was a pleasure to enter my subscription to the Lakeside Farmer, and now as the 1st edition reaches us, a few remarks from those fortunate in knowing Timothy Brownhill, its owner and editor, should serve to more quickly establish in our hearts the feeling of responsibility toward the papers' progress and loyalty to the man who has brought it to us.

Lakeside's realization of its newspaper (in itself a tremendous asset to any community) together with an editor whose integrity and past records are beyond reproach, should encourage every member of the community and challenge the personal interest and cooperation of every last one of us.

I found it educational inspecting the new home of The Lakeside Farmer and during my visit with Mr. Brownhill learned things of community interest in and about Lakeside.

As President of the Lakeside Chamber of Commerce it is my privilege to express to you, Mr. Brownhill, our gratitude, and to offer you and your paper the cooperation of our active body.

Wm. Sinclair, President
Lakeside Chamber of Commerce

* * *

Lakeside is fortunate, indeed, to have a newspaper and Mr. Brownhill its owner, located here. Mr. Brownhill, a newspaper man with years of experience, is a welcome addition to our community. We should all stand back of this new enterprise---give it the support and encouragement a new publication needs.

Norton Carlile

* * *

We wish you best success,
Sincerely,
W. S. Butters
Manager MacMarr Store

* * *

Please accept our best wishes for the new Lakeside paper. We sincerely hope it will be a success and credit to Lakeside.

Huffman Bros.
Lakeside Dry Goods Store
Lakeside, Calif.

* * *

We the Boy Scouts of Troup 65 in Lakeside are hehind Mr. Brownhill and will boost in every way to make the Lakside Farmer a success.

Harold Laws
Jim Nelson
Roy E. Brown
Geo. Smith
Richard Clevenger
Earl Barker
Burrell Reeder
Garland Reeder
Authur L. Foster
Scout Master
Leslie E. Kephart
Assistant Scout Master

* * *

We welcome Mr. Timothy Brownhill, his assistants, and "The Lakeside Farmer" to Lakeside. He deserves and will get the support of the entire commuuity. He is not a stranger to this community and every expression rom his friends and former business associates is of the highest type. This is a golden opportunity for Lakeside to progress on a sound basis.

Lakeside Supply Co.
R. L. Swearengin

* * *

I am very glad to see a local paper come to this town. I hope Mr. Timothy Brownhill will get sufficient support to make his paper a decided success.

I will do my utmost in backing him.
Mr. Otto H. Marcks.

* * *

Welcome to Lakeside---our Home Town. You will find Lakeside folk ever loyal and true to an institution that becomes a part of Lakeside, cooperates with its citizens in promoting worthy enterprises, and is loyal to its best traditions---All of which, Mr. Brownhill, as editor and manager of the newspaper, we are sure you will gladly do. We are with you one hundred per cent.

The Lakeside Rodeo
Dr. I. P. Immenschuh, President
George Miller, Sec. and Treasure

* * *

Greetings! to The Lakeside Farmer. We know of nothing that can be of greater help to a community than a locally owned and controlled newspaper. A good weekly newspaper is one of---if not the greatest factor for growth any community can have. We are sure the newspaperand its staff will be a great help to all Lakeside institutions. With all other loyal Lakesiders we shall gladly do our bit in helping launch and maintain the new enterprise.

Lakeside Lnmber Yard
By Geo. R. Miller, Manager.

* * *

Congratulations to Lakeside on the birth of its newspaper. It isn't every town the size of Lakeside that can afford a newspaper of its own---and yet ---when we stop to consider that a weekly newspaper was once successfully published here we can see no good reason why---with the added growth Lakeside has had in the past few years---a weekly newspaper should not thrive.

With many others of our business men---we feel that "The Lakeside Farmer" has come to stay, to be a real institution for good among us---and will be of material help in the development of Lakeside and its several valleys.

Of course every Lakeside citizen, ourselves included, gladly welcomes The Lakeside Farmer and extends the heartiest of welcomes and good wishes to its staff---and to its editor and manager, whose investment and faith in our community has made it possible, we pledge our best endeavors in helping to make the new enterprise a success.

Very truly yours,
Kibbey & Scott,
By L. G. Scott.

* * *

To the Lakeside Farmer
Lakeside, California

Gentlemen:

We offer our hearty welcome to the new Lakeside paper, and to Mr. Timothy Brownhill, the proprietor and publisher.

We pledge our support to the publication, and we feel sure that the paper and job printing department will be whole heartily supported by the entire Lakeside community.

An investigation made by us, leads us to reccommend Mr. Brownhill to the public, and to welcome his paper as one of our business institutions.

LAKESIDE OFFERS SPLENDID OPPORTUNITY TO BREEDERS OF POULTRY AND RABBITS

According to Bob Swearingen, genial proprietor of the Lakeside Feed and Hardware store, one of the growing industries in Lakeside's valleys is the poultry business.

Among the producers of the valleys are E. H. Thurlow, Amos Smith, L. H. Smith and son David, Mr. and Mrs. R. D. Beal, D. E. Cox, Mrs. George Nelson--and--of course others whose names we have not learned.

Some of the above make a specialty of colored broilers, fryers and fat hens; others of S. C. White Leghores and white eggs; others again are outstanding turkey specialists--and--again--according to friend Bob, others again specialize in breeding stock and the furnishing of eggs from trapnested birds to hatcheries. All of which o course, brings in much money and is ezceedingly helpful in a monetary way to the community.

If living outside Lakeside and interested in the making of an independent living from poultry, or rabbits, or both you could do nothing better than visit Lakeside; but if you cannot do so right away---then write the Lakeside Chamber of Commerce (we have an excellent Chamber of Commerce here) or the Lakeside Farmer and we will do our best to give you what facts we can.

MRS. W, C. KOPPEL ILL.

Mrs.W . C. Koppel, of Lakeside, has been very ill for the past three weeks and under the care of doctor M. N. Carlisle. We are glad to report that Mrs. Koppel is much better; but it will be sometime before she is fully recuperated.

Yours very truly,
Lakeside Coumercial & Savings Bank
By A. W. Hall, President.

* * *

Congratulations to The Lakeside Farmer and Mr. Brownhill. Welcome to Lakeside.

Fred L. Marlow.

* * *

The Lakeside Feed Store and Santee Supply Co., Harold Bacon, proprietor, gladly joins every good Lakeside valley's citizen in extending a word of welcome to Lakeside's new paper "The Lakeside Farmer", and wishes it, and Mr. Timothy Brownhill, its editor and manager, success.

E. E. Nelson, Mgr.
Lakeside Feed Store.

* * *

The Church welcomes the newspaper for the good it can and will do in unifying the various community enterprises. The Church extends a helping hand to everything good and opens the exit gate to everything evil. We all have faith that the LAKESIDE FARMER will be worthy of our heartiest support, and to that end we pledge our loyalty.

The Pastor,
Speaking for the Church.

* * *

We are glad to welcome Mr. Brownhill and the Lakeside Farmer to Lakeside. Every large city at one time was small and had no local paper. We are proud of our cooperative community spirit and feel that our own paper will be of great benefit, therefore we are going to cooperate for a larger and better Lakeside and a good dependable paper for our spokesman.

Yours sincerely,
Otis Barker.

LAKESIDE FARMER TO BE OF GREAT VALUE

Every farmer or agriculturist in this locality should be vitally interested in *"The Lakeside Farmer."* It is a paper for you and your community, and its "farm" policy should be of great benefit to every person in the Lakeside area.

Long has been the need for a publication of this type in Lakeside, and whether you are actively engaged in raising citrus fruit, cows, horses, poultry—or what have you, I am certain *The Lakeside Farmer* will try and deal with all problems of the soil in a very fair manner.

These words are not the writings of the publisher and editor of your magazine, but from a friend who knows the need of such a journal in your community.

Wonderful things can be accomplished by the written word, and I am sure that you will find your weekly newspaper of great value in every civic endeavor you may undertake. Let me urge you strongly to support your paper—it's being published so that you may know more of the happenings in *your* Lakeside.

Timothy Brownhill, the editor of our paper, is a newspaperman of the old school, and knows all of the tricks so common to the "large city dailies." I am positive that you will receive a newspaper that will really acquaint you with the facts concerning the activities of your important agricultural center.

Mr. Brownhill is well versed on topics dear to the farmers' heart, and if his plans follow the route he has outlined to this writer, you should have one of the finest newspapers of its type now being published.

His journalistic career has extended over the entire Pacific slope, and newspapers bearing his name on their mast-heads have been dear to many California cities.

In recent years, the man you'll soon greet and know as "Uncle Tim," has been engaged in the poultry business on his very modern ranch in Spring Valley. During several seasons of raising the feathered critters, he made an outstanding success of his tremendously difficult job, but there's an old saying that goes something like this, "Once a man gets printers' ink on his hands and face—it's mighty hard to erase," and so with this thought in mind, and knowing the high type individual your editor is—I am sure that all of the Churches, Civic Clubs, Business Concerns, Farming Groups, and citizens of your thriving community will join with me in wishing all of the success in the world to Tim Brownhill and extend a hearty hand of welcome to *The Lakeside Farmer*, and the important place it will soon hold in your everyday life. --G. D. Griffin, Editor The San Diego Poultry Journal.

Winter-Gardens is fast building up with pretty homes.

Mr. and Mrs. Otto Stein, of Oxnard, California, are putting up a very pretty home on Block M. Mr. and Mrs. Herbert E. Crowell are just starting theirs on Block M. Mr. C. A. McCampbell is completing his on block C, and Mrs. F. W. Keith is building one on Block H.

HISTORY OF LAKESIDE COMMUNITY CHURCH

The Community church of Lakeside was first organized in the year 1893. The church is part of the Presbyterian board.

On march 12, 1893, Reverand D. E. Ambrose (who was also pastor of the El Cajon church) became pastor of the Lakeside Community church, Rev. Ambrose later resigned. Since his time there has been sixteen pastors. The present minister is the Reverened Thomas I. Nalbach. Mr. Nalbach graduated from the "University of Illinois" in 1932 and from the "Presbyterian Theological Seminary of Chicago", in 1935. He has been pastor of Lakeside since May 1935.

The various heads of the church are: Superintendent of the Community Sunday school, Mr. James Kalstrom; Assistant Superintendent, Mr. Remos Parrish. Teachers:---

Mrs. A. G. Sly,
Mrs. W. S. Desmond,
Mrs. B. J. Conrad,
Mrs. Mary C. Kalstrom,
Mrs. Jim Schiller,
Mrs. Thomas I. Nalbach,
Mrs. Grace Fankhanel,
Miss Freda Clevenger,
Mr. E. H. Carender,
Mr. A. E. Scott
Mr. Joe McIntyre,
Reverend Thomas I. Nalbach.
Miss Florence Griffith, pianist for primary dept.

Mrs. Guy Miller and Mrs. Leora Snyder, pianist for the church.

Since 1893 there has been three deacons, twenty-two elders, thirty-one trustees, thirty-six baptized children and three hundred and thirty-nine communants or members.

The Ladies Aid is a branch of the church. It was organized in 1910. It was originally "The Woman's Missionary Society" and the "Ladies Aid" are two separate organizations. The object of the Ladies Aid Society is to aid the church.

The first place of worship was the old hotel, which was formerly situated next to Lindo Lake and park.

There are six departments in the Ladies Aid---they are:

(1) Visitation department; (2) Aid department; (3) Social and Program department; (4) Information department; (5) Home department; and (6) Missionary department.

The first officers in this society were:
Mrs. Mourse Miller, president.
Mrs. Geo. Moyer, vice-president.
Miss Minta Elmer, secretary.
Mrs. Edna Flack, treasurer.

The Christion Endeavor is also connected with the church. It is a society for the young people.

A daily vacation Bible School class was started June 10th for the young children ranging from five to about ten years of age.

The classes are from 9:30 to 11:30 every day of the week except Saturday and Sunday. During these two class hours the children have a worship period, handiwork period, song period and recreation pirod.

The teachers are:
Mrs. Stanley Conant,
Mrs. F. B. Mortan,
Mrs. Dorthey Morton,
Mrs. Fred Marlowe,
Miss Alice Morton,
Miss Freda Clenenger,
Miss Florence Griffith,
Mrs. Vivian Kuhner.
Marybeth Langworthy is the pianist.
The class term will expire the third of July.

THE LAKESIDE FARMER

Timothy Brownhill, Editor and Publisher
(P. O. Box 157, Lakeside, San Diego County, Cal.)

A Weekly, Independent, but Aggressive News Medium, published every Friday from the Klauber-Wangenheim Building, Lakeside, San Diego County, California; in the heart of one of San Diego's most fertile, most prosperous, and most rapidly growing districts.

Subscription rates $1.50 per year, six months 85c, three months 50c. Cash in advance.

Advertising rates on application.

The Farmer is not responsible for statements appearing in the advertising columns of this paper.

Correspondence, Communications, and Copy for Advertisements must reach this office by Wednesday, at 3:30 p. m. to insure insertion that week.

Telephone: Lakeside 881—2

This paper is published "To Assist the Right"--AND For The Good That It Can Do.

A Few Minutes With the Editor

INTRODUCING THE EDITOR OF "THE LAKESIDE FARMER"

When a new editor takes charge of a paper—and more particularly when, as in the present case, a new man comes into the community to start a newspaper, it is custom to introduce one's self, as it were, to the people of that community.

In starting the Lakeside Farmer, we do so with the understanding in our own heart and mind that we shall succeed only in proportion to the way we serve. So, on the outset of what we hope will be a very happy achievement for Lakeside and its surrounding communities and ourself we are cognizant of the truism that if we are to succeed we must be ever mindful of the fact that—"AS WE SOW SO SHALL WE REAP".

In coming to Lakeside we do so, first, because we like it; because we have faith in it, in its future, in its people; because we believe—if we do our part—if we gladly and intelligently cooperate with the earnest, loyal and sincere workers already here, we will succeed in establishing a business that will be a credit to Lakeside—as well as to ourselves; and this—we assure you—we shall strive most earnestly to do.

We come to Lakeside asking nothing, except the cooperation of those interested in the growth and development of one of the Golden State's most favored spots and one of San Diego's most desirable home towns. A town where it gets warm at times—but not unbearably so—and seldom ever cold; where an even, pleasantly cool, energizing, invigorating climate is enjoyed almost the year round; where social, school, church, fraternal, civic, and other activities are of the best; where living conditions are unsurpassed, where scenery, sport and recreation are all that the most exacting could ask; where health, wealth and happiness, awaits for all who come—ready and willing to do their part in the upbuilding of what is destined to be one of California's most popular year round residential—and suburban farming districts.

These are a few of the reasons why we come to Lakeside, to become one among you, to invest our money here, to work with you for the Greater Good, to be of service to you, to cooperate with you in rendering to the individual, to the community, such loyal—constructive—uplifting service as will, in time, bring the greatest happiness and success to all that may be privileged to live in the South-West's most favored spot.

Faithfully and Loyally Yours
Timothy Brownhill

LAKESIDE FARMERS ARE FORTUNATELY SITUATED

As we understand it Lakeside's valleys are settled mostly by small farmers—men and women who are making their livelihood on ranchitas—little farms—ranging anywhere from a half acre to several acres, with here and there a more pretentious holding running from fifty to a hundred or more acres. The larger holdings being used mostly for dairying. Exceedingly fertile—silt loam soil—abundance of pure mountain (cheap) water, available for irrigation, makes possible six to seven cuttings of alfalfa, or two crops of ensilage corn—and an additional crop of stock beets, carrots, etc., makes dairying and livestock growing, or poultry culture, and fruit growing a highly productive business—the degree of success attained, of course depending to a greater or less extent on the industry and business ability of the individual.

In time we expect to visit most of the farmers in Lakeside's valleys and in future issues will tell you something of what is actually being accomplished by them. Watch for these issues. We shall do our best to make them interesting to you.

AN APPRECIATION

We would be ungrateful indeed did we not express our appreciation and gratitude for the hearty welcome and offers of assistance to the stranger within your gates. From the time of arrival of Mr. Harold P. Bradshaw, our foreman—and ourself—on Monday, June 15th, to the present moment, nothing but kindly Good Will and the assurance of co-operation has been extended to us. Especially has our next door neighbour, Bob Swearingen—and his able assistant Leslie Kephart—been exceedingly kind and helpful. Bill Koppel, his son Billy, and his daughter Lillian have also been of inestimable assistance in getting things rounded up and the plant and business going. Harry Smith, Ray Evans, Mr. Allen Klauber, and many others also have helped—to all of whom we extend our utmost thanks.

Great is the mind that can leave everybody alone, that can be friendly to those who think what he cannot accept, and that can desire with his whole heart to have everybody free to be themselves.

Work faithfully eight hours a day and Don't Worry—then some day you may be the boss, and work sixteen hours a day—and do All the worrying.

If we are to be judged by the worst we do, we'll all be out of luck.

OLD MISSION DAM REFLECTS ROMANCE

By Robert N. MacClellan

One hundred and sixty odd years ago, in the summer of 1769 to be precise, history rode proudly across the western edge of Santee's expansive and wonderfully fertile terrain, then barren and devoid of habitation and, prior to that eventful year of 1769, never having been traversed by white man.

While our Puritan forbears were busily engaged on the Atlantic Coast in planting the seeds of Democracy and championing the right to worship unmolested without fear of intervention by oppressive tyrants, a similar venture was in its infancy on the Western shores of far away California, then dominated by Spanish rule.

With the advent of the Franciscans from Lower California in the spring of 1769, a new era began in the history of Upper California. Emerging from a country that was a virtual wilderness of rocks, wastes, thorns and torrid heat, genuine relief was found in the settlement of San Diego, California's initial civilized community, where water was in abundance and fertility of the soil and a temperate clime was new only to the Fathers themselves. As expressed by the missionaires it was, so to speak, a land overflowing in milk and honey. Shortly after San Diego's natal date an immediate need for corraling the waters that flowed down the San Diego river, emptying unheedingly into the calm Pacific, was perceived by the Padres.

The Declaration of Independence was still unborn when the kindly Junipero Serra, founder of California's Missions, and his entourage, courageously blazing their way through almost impenetrable brush entanglements and daring precipitous cliffs, where the slightest misstep spelled instant ruin, finally found their way to a suitable site on the San Diego river five miles above the Mission. An encampment was thrown up at this point and work was begun on what was to be the first irrigation project in Western America. The length of time it took to complete the Dam, now called Old Mission Dam and Flume or Old Padre Dam, is not known. However, one may safely state that it must have acquired quite a number of weeks, perhaps months, and much tedious toil—as there surely must have been a scarcity of building implements, and the constant danger of being harrassed by roving bands of hostile Redskins may also have hampered their work in no small degree; in the latter instance they would have had to be sharply vigilant.

The Dam itself consisted of a solid barrier, thirteen feet thick and over one hundred feet across and splashed with "cement" that became as durable as rock. In the center of the Dam a gateway, twelve feet high and lined with brick, was constructed. An acqueduct composed of tiles resting on cobblestones, strengthened by "cement," stretched from the Dam through an almost impassible gorge lined with high bluffs that rose sheer from the river's edge.

Today our great state is replete with romance that may be reflected anywhere along beautiful El Camino Real—in English, the King's Highway—stretching from California's first Mission, San Diego De Alcala, to Sonoma County's Valley of the Seven Moons, where the last of Serra's string of Missions was erected. Although historic compilations do not offer justifiable significance to the Old Mission Dam, local residents may point with pride to an invaluable historic possession. For it is here, in Santee's own Valley of the Sun, where the background of Civilization and Christianity, mellowed by thrilling romance, shared with San Diego their inception in the Golden State.

If you are a resident in and around Santee and are not acquainted with the Old Mission Dam, you should take it upon yourself to visit this romantic early-day landmark. In its formidable structure is reflected the indomitable will and courage of the adventurous spirit that was truly the early Californian. Too many of us are prone to obscure the valiant deeds so indelibly actuated by those noble pioneers, the Franciscan Fathers.

Mr. and Mrs. Carl Howell are leaving July 1st for Cleveland, Ohio, where they will represent the Townsend Lakeside Club at the convention to be held July 15th to 19th inclusive. Half of the expenses will be paid by the club. During their absence their house will be occupied by Mr. and Mrs. Laurence Loomis and Miss Clare Dent (an aunt of Mr. Loomis). Mr. and Mrs. Carl Howell expect to return the latter part of July.

Mrs. Dalia Blanco from Mexico City was a recent guest at the home of her aunt and uncle, Mr. and Mrs. Joe Ruis. Mrs. Blanco's father is head engineer of Mexico and is going to have complete charge in the building of the railroad from Mexicala to Sonora. Mr. Marcas Lopez is also visiting Mr. Joe Ruis this week.

Mrs. Charles P. Sullivan is expecting three (old) friends from New York this week. An elaborate entertainment is being planned for them by Mrs. Sullivan and Mrs. Harry Smith.

A Little Story About The True Value of Milk Goats

Among the coming industries in Lakeside's valleys is the raising of milk goats. A number of the smaller farmers, knowing and appreciating the health giving qualities of goats milk keep one or more goats as a source of milk supply for their family pets, feeding surplus to their growing pullets, broilers, fryers, etc., and for this purpose there is nothing more valuable---or anything that will make more profit for them than a good milk goat. The writer has a small herd of milk goats at Better Way Farm that supplies all the milk, butter, cottage cheese, clabbered milk, and an occasional kid, or fat doe as meat for the table for a good sized family---and we assure you there is no better or more economical milk or meat supply than that provided by "Her Majesty" the well bred milk goat.

As most of our readers probably know---the bible is full of references to the value and efficacy of the goat. Experience has proved to us, as well as to thousands of others, that the milk goat is one of the most valuable animals one can have on the farm. The farmer on the larger farm, of course, will be more interested in the milk cow, also an exceedingly valuable animal---but for the suburban or small farmer nothing can beat the milk goat.

The average milk goat, while small, gives from two to four quarts or more of milk per day---altogether owing to the age, breed, and development of the animal.

What will feed one average cow will feed eight average goats.

If you want to learn more about the milk goat write the Agricultural Division, State University, at Berkeley, California for a phamplet on milk goats, you will find it exceedingly interesting.

Rodeo Proves Big Event For Lakeside And Vicinity

* * * * * * * * * * * * * * *

One of--if not the greatest of San Diego County's attractions for the tourist and home folks alike is the Lakeside Rodeo.

A number of years ago, five to be exact, a few courageous souls saw the opportunity and decided to start a Rodeo; one that should not only be characteristic of the cattle and broncho district surrounding Lakeside, but also a decided credit to its home town as well as to its promoters; one that should be a drawing card for all Southern California.

While others are given credit for their interest and work in the inception of the Lakeside Rodeo, Tom La Madrid, Lakeside's famous "Village Blacksmith," is given credit for fathering the first Rodeo. That the thought was a good one was proved with the first performance, attracting, as it did, men and women from all sections of the country. From that humble beginning, in February, 1932, the Rodeo has now reached the point where it now owns its own ringside arena covering several acres in Lakeside and has a seating capacity of several thousand people. Here--three to four times a year, Lake-side and star performers from all sections of the United States, Mexico and Canada gather to put on what is said to be the finest exhibition of riding and "broncho busting" seen anywhere on the North American Continent. The attraction, in fact, has become so popular that the Pacific International Exposition at San Diego recently invited the Rodeo to put on its mid-summer show on the Exposition grounds—which it did on June 25th, 26th, and 27th. Bringing to the Rodeo—and to Lakeside—a tremendous amount of worth while publicity.

Following is a list of the performers, the attractions put on, and the prizes won:

RESULTS:

BRONC RIDING

FRIDAY—
1st Pete Knight $50
2nd Leonard Ward 30
3rd Clay Carr 20

SATURDAY—
1st Pete Knight $50
2nd Frank Schneider 30
3rd Clay Carr 20

SUNDAY—
1st Pat Woods $50
2nd Fritz Truan 30
3rd Eddie Woods 20

FINALS—
1st Pet Knight $60
2nd Clay Carr 35
3rd Frank Schneider 25

BULL OR STEER RIDING

FRIDAY—
1st Lee Ferris $30
2nd Smoky Snyder 18
3rd Frank Schneider 12

SATURDAY—
1st Pat Woods $30
2nd Lee Ferris 18
3rd Smoky Snyder 12

SUNDAY—
1st Smoky Snyder $30
2nd Frank Schneider 18
3rd Al Hayes (split) 6
3rd Joe Burrell (split) 6

FINALS—
1st Smoky Snyder $55
2nd Frank Schneider 33
3rd Al Hayes 22

CALF ROPING

FRIDAY—
1st Richard Merchant $50
2nd Joe Edwards 30
3rd Andy Jauregi 20

SATURDAY—
1st Clay Carr $50
2nd Richard Merchant 30
3rd Andy Jauregi 20

SUNDAY—
1st Ike Rude $50
2nd Carl Shepard 30
3rd Bill McFarland 20

FINALS—
1st Richard Merchant $100
2nd Carl Shepard 60
3rd Ike Rude 40

STEER WRESTLING

FRIDAY—
1st John Bownan $40
2nd Lee Ferris 24
3rd Ernie Collins 16

SATURDAY—
1st Joe Mendes $40
2nd Clay Carr 24
3rd Leonard Ward 16

SUNDAY—
1st Leonard Ward $40
2nd Ernie Collins 24
3rd Clay Carr 16

FINALS—
1st John Bowman $60
2nd Leonard Ward 36
3rd Clay Carr 24

TEAM ROPING

FRIDAY—
1st John Bowman $20
1st Hugh Strickland 20
2nd N. W. Delrey 12
2nd Bill McFarland 12
3rd Bill McFarland 8
3rd Bill Taylor 8

SATURDAY—
1st Carl Arnold $20
1st Richard Merchant 20
2nd Ike Rude 12
2nd Carl Shepard 12
3rd Richard Merchant 8
3rd Bill Taylor 8

SUNDAY—
1st John Bowman $20
1st Ashbury Shell 20
2nd Richard Merchant 12
2nd Bill Taylor 12
3rd O. Warren 8
3rd Willie Clay 8

FINALS—
1st John Bowman $150
1st Hugh Strickland 150
2nd Richard Merchant 90
2nd Bill Taylor 90
3rd Sage Cornett 60
3rd Joe Edwards 60

The president of the Rodeo Association is Dr. A. P. Immenschuh; the manager and vice president, Tom La Madrid; and the secretary and treasurer George Miller.

PARTICIPANTS

Carl Arnold—calf roping, team roping, wild cow milking, men's relay race.

Blondy Brunzell—bronc riding, wild bareback race.

John Bowman—calf roping, steer wrestling, team roping, wild cow milking.

Endre Barr—bronc riding.

Joe Burrell—bull riding, men's relay race, woman's relay race, wild bareback race.

Wayne Cutler—team roping, wild cow milking.

Sage Cornett—team Roping.

Clay Carr—bronc riding, calf roping, steer wrestling, team roping, wild cow milking, wild bareback race.

Lawrence Conley—calf roping, team roping.

N. W. Delrey—team roping, wild cow milking.

Joe Edwards—calf roping, team roping.

Bob Folkerson—bronc riding, bull riding.

Holloway Grace—calf roping steer wrestling.

Bill Goodman—team roping.

Al Hayes—bull riding, wild bare back race.

Cleve Helm—team roping.

Noah Henry—team roping.

Jess Hill—calf roping, team roping.

Dick Jones—team roping.

Bill Lawrence—bull riding.

Richard Merchant—calf roping, team roping, wild cow milking.

Slim MacKey—team roping, wild cow milking, men's relay race, woman's relay race.

Jack Molinari—team roping.

John Mendis—steer wrestling, wild cow milking.

Joe Mendis—steer wrestling, wild cow milking.

Bill McFarland—calf roping, team roping.

King Merritt—calf roping, team roping.

Bud Owens—team roping.

A. Ordway—team roping.

Chas. Ponchetti—calf roping, team roping.

Ben Ponchetti---calf roping, team roping.

Earl Poole—bronc riding, bull riding, wild bareback race

Lew Phillips—team roping.

Chas Puntenny—team roping, wild cow milking.

Everett Romo—wild bareback race.

Lewis Reeder—wild bareback race.

Ike Rude—calf roping, team roping.

Hugh Strickland—calf roping, team roping, wild cow milking.

Asbury Schell--calf roping, team roping.

(Continued on Page 5)

RODEO

(Continued from Page 4)

Hans Starr—calf roping, steer wrestling, team roping, wild cow milking.

Smoky Snyder---Bull riding.

Carl Shepard---calf roping, team roping, wild cow milking.

Fritz Truan---bronc riding, steer wrestling.

Walt Ogan---bull riding.

John Traylor---team roping, wild cow milking.

Bill Taylor---calf roping, team roping.

Leonard Ward---bronc riding, bull riding.

Pat Woods---bronc riding, bull riding, wild bareback race

Eddie Woods---bronc riding, bull riding.

Andy Jauregi---calf roping, team roping.

Yvonne Richellieu---woman's relay race.

Frank Schneider---bronc riding, bull riding.

Will Clay---steer wrestling, team roping.

Oscar Warren---calf roping, steer wrestling, team roping, wild cow milking.

Ernie Collins---bronc riding, steer wrestling.

Pete Knight---bronc riding.

Canada Kid---steer wrestling, bull riding.

RIVERVIEW FARMS MUTUAL WATER CO.

The Riverview Farms Mutual Water Company has boen in operation twenty years. This water company serves Winter Gardens Avacado Development property (which has been in existence for about eight years) as well as all of Riverview Farms, When Winter Gardens first started, 50,000 trees were planted.

The Riverview Farms Mutual Water Company has two river pumps three booster pumps, and four reservoirs. R. V. F. M. renders 370 bills every month, more meters are also being put in. There is a board of seven directors, consisting of Stanley Conant, C. A. Mc'Campbell, R. M. Moore, E. C. Mitchell, and the following officers of the company: Carl E. Howell (president), Frank Bower (vice-president), and Harry Smith (secretary.

There are four people employed, Mr. William H. Jennings, company attorney; Mr. S. D. Swink, head water superintendent; Mr. R. W. Dent, assistant superintendent; and Mrs. Harry Smith, assistant secretary.

The company is said to be in excellent financial condition.

Leakside News

Mr. Norman Yost, Dean Yale and Donnie Prindle are driving up to Fresno, Monday, July 6th to bring home the Misses Audrey and Myrtle Prindle, who have been visiting relatives for the past two weeks.

TOWNSEND MOVEMENT SHOWS PROGRESS HERE

The Towndend movement, which has since grown to one of National importance, was first introduced to Lakeside people in the spring of 1934 by an organizer from Long Beach whose name has been forgotten. A meeting was called at the Grammar School over which Mr. Wm. Sinclair Lewis presided. However no further action was taken until Sept. 27th of the same year, when due to the activities of F. M. DeWeek a temporary organization was formed at which the following officers were elected: F. M. DeWeek, president; A. E. Pernie, vice president; and Geo. E. Langworthy, secretary-treasurer. The next meeting reported is Jan. 22nd 1935 at the Women's Club House at which time Carl E. Howell and Mrs. Irene H. Howell were elected respectively, president and secretary-treasurer.

By Sept. 25th the membership had grown to about 130 and the former meeting place was no longer adequate and with the permission of the school board the meeting place was transferred to the Lakeside grammar school. The membership at this time having 130 and was still growing, being at present 198 members, having grown from thirty in seven months. The membership presenting a good cross section of the population of Lakeside and vicinity.

Mr. L. I. Scott was elected to represent the club, at the famous Chicago convention of Townsend clubs, which was attended by nearly 7000 delegates from every state in the union.

The activities of the club are, since March 24th, being presided over by Louis D. Rose, of Lakeside. Speakers from the outside as well as locals are freqently engaged for the purpose of keeping the members fully informed on the activities of the movement, and to stimulate neighborly feeling, dances are staged at Hanks place at Santee every alternate Friday evening and an enjoyable evening is passed. The next one occuring on Friday, July 10th to which all are invited.

Meetings of the club are held at the Lakeside Grammar School on the last Tuesday of each month at 7:30 p. m., with the exception of the July meeting, which has been postponed to Tuesday, August 4th to enable Mr and Mrs. Howell, who have been sent as delegates to the Cleveland Townsend Club Convention to make their report. This will be an interesting and informative report and all are invited to attend.

THE WOMEN'S CLUB OF LAKESIDE

In March 1910 nine women met and organized the association which has been known as the Women's Club of Lakeside.

The nine charter members are:
Mrs. Martha Langdon,
Mrs. Josephine Mansfield,
Mrs. C. E. Ross,
Mrs. J. L. Wilkinson,
Mrs. M. Birchard,
Mrs. Robert Whitaker,
Mrs. William McClain,
Mrs. A. E. Langdon,
Mrs. J. H. Lucas.

The purpose of this organization is for "The Advance of Civic and Social Interests".

Mrs. Ross was elected first president; Mrs. M. Birchard, vice-president; and Mrs. A. E. Langdon, secretary and Treasurer.

In February 1918 the club joined the county federation of Women's clubs and in April of the same year entertained the county federation.

During this year the club became largely a Red Cross association.

In the fall of 1920 the club incorporated and bought a building to be used as a club house.

The club activities are not entirely financial. The social activities, such as dances, suppers and card parties are are all carefully planned in order that the social life of the community may be forwarded. A great many of the entertainments have been purely social.

Literary work, although it is not the real purpose for which the club was organized, is taken into consideration.

The two annual institutions of the club are a bazaar in November and a birthday party in April. The bazaar is quite a financial enterprise while the birthday party is principally a social function.

This year the club is planning a Harvest Home Festival which will take place the last of October. This will be mainly a money project.

LIBRARY

A great percentage of the people of the United States read books now-a-days. Few people realize how many books of all types and description are available for them through the County Free Library. They little realize what a wonderful asset our public libraries are to them, nor how much benefit and pleasure are derived from the splendid selection of books at the Lakeside library. Libraries are a great aid to the people in educating themselves. It has raised their ideals and broadened their minds.

Our library here in Lakeside was first organized in April 1913. Mrs. Geo. Nelson was the first and is the only custodian since its inception.

The library was moved May 15th of this year from the Women's club to a small building on the main street, north of where it had formerly been.

Our library has shown quite an increase since it started. Where there was only one hundred books there is now seven or eight hundred. Every two months one hundred new books are sent out to the Lakeside library and one hundred old ones are returned. The types of books on hand are: juvenile, fiction, and non-fiction. There are also magazines and encyclopedias.

The library is open on Monday, Tuesday, Friday, and Saturday from three to five p. m., and also from 6:30 to 8:00 p. m. on Saturdays.

TAWASI CLUB

A formal Tawasi (Friendly) club initiation was held Tuesday night, June 17th at eight o'clock at the home of Mrs. Ruth Allen for Miss Helen Foster. The hostesses were Miss Edna Swink (now the present Mrs. Erman Kouns), and Mrs. Ruth Allen. The favors were yellow and white as were the delicious refreshments which were served later in the evening. Place cards of Yellow and White symbolizing the meaning of the club were placed around the large decorated table. After the ceremony a lovely corsage was presented to the initiate Miss Helen Foster.

The members of the club are: The Misses Audrey Prindle, Dolly Duncan, Eileen Kouns, Lucille Kouns, Helen Foster, Lillian Koppel, and Mesdames Marcella Williams, Edna Kouns, Edith Donohue, Bessie Foster, Ruth Allen and the club advisor Mrs. Grace Fankhanel.

The next meeting will be held in July. The hostesses will be Mrs. Grace Fankhanel and Mrs. Bessie Foster.

NEXT ISSUE LAKESIDE FARMER ON FRIDAY, JULY 17, 1936

Owing to the fact that we have been so greatly delayed in getting equipment and materials for our new plant—and are still waiting for equipment now enroute from New York—and the further fact that we all want to be patriotic and celebrate the Fourth—and the week end holiday, we have decided not to attempt a publication for July 10th, so will issue numbers two and three of our first volume of The Lakeside Farmer in a larger edition on July 17th. An edition of which we hope you all will feel proud.

Faithfully yours,
Timothy Brownhill,
Editor and Manager.

A FRIEND SAYS A GOOD WORD FOR THE EDITOR OF LAKESIDE FARMER

It gives us great pleasure to tell our friends and acquaintences in Lakeside our opinion of Mr. Timothy Brownhill, editor and owner of this paper.

We knew Mr. Brownhill when he owned the Ramona Sentinel. He gave Ramona a fine paper and won many friends. He was and still is held in much esteem in that community.

He sold the Ramona Sentinel and left there because of his health.

At intervals in the years since his Ramona work we have had news of him, always to his credit. He has owned and edited several successful papers and has held several positions of honor in state and national newspaper organizations.

Charlotte M. Sanford
William O. Sanford

Our Job Printing

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WATCH FOR THE NEXT ISSUE OF THE LAKESIDE FARMER

LAKESIDE INVITES

(Continued from Page 1)

of ranches. Considerable acreage here, due to its deep soil and abundant water, has been set out to walnuts.

All of these valleys converge at Lakeside, which is a marketing center serving this large area and affording banking facilities, excellent stores of all kinds, and one of the finest grammar schools in the County. High school students are taken by bus service to the Grossmont high school. Community features are large and active. Local lodges for men, and women are flourishing. The Lakeside Women's Club owns its own building and its membership is large in the social and civic life. The Lakeside Community Church, inter-denominational, serves the religious life of this section. The Sunday School of this church is a particularly healthy and active one.

Lakeside is fortunate in having such a diversified land.

They have all kinds from the river bottom alfalfa and truck land to the high and Frostless hillsides, and have more cheaper and better water than any other section of San Diego County. Look at the State Irrigation map and you will see that there is more irrigated land in and around Lakeside than any other section of the County.

Other interesting features in Lakeside: How we furnish more milk to the City of San Diego than any other section. More about the amount of produce and the variety produced by various ranches here, but the space is limited. We are satisfied because while our prosperity, here in this land district, hinges on the development of the City of San Diego, it is equally a fact that the development of the City of San Diego rests and depends upon the continued prosperity of its back country. San Diego is our market. We are San Diego's bread basket. Our interests are common. Therefore pay a visit to Lakeside, "The Producing Center of San Diego County."

We are particularly fortunate in having in the center of the town a 60 acre County Park. In the park you will find wonderful shade trees and every accommodation for campers and picnic parties. In this park is one of the few (if not the only one) natural lake in San Diego County. Wild ducks and water birds of many different varieties make this a refuge. In addition, plentiful shade trees have been and are still being set out and are being cared for by the caretaker. Many poeple deem this to be the most beautiful park in the County, and with proper care it will continue to become more beautiful. In addition to this there has been a re-discovery of mineral waters. These wells will soon be opened to the public and will prove of incalculable value to the people of San Diego and Homeseekers.

Climate of Lakeside:

On account of the lack of fog it is very desirable for Asthmatics, Insomnia, Arthritis, and other ailments to which mankind is subject.

Any information can be obtained in regard to Lakeside from the San Diego Chamber of Commerce or Lakeside Chamber of Commerce.

FARM PRICE INDEX DOWN TWO POINTS

Lower prices of wheat, hogs, beef cattle and dairy products and minor declines in prices of certain other commodities carried the farm price index down to 103 as of May 15, compared with 105 on April 15, and 108 on May 15 last year, according to the Bureau of Agricultural Economics. The period Aug. 1909-July, 1914 equals 100 in the index.

By groups of commodities, fruits ose 14 points in the index during the month; chickens and eggs were up 4 points; cotton and cottonseed, unchanged; grain, down 1; truck crops, down 2; meat animals, down 7, and dairy products down 8.

Prices received by farmers for commodities in the index were 5 points lower on May 15 than on April 15, nd 3 points lower in the first five months as a whole of this year than last.

Prices paid by farmers were unchanged during the month, so that the reduction in farm prices carried the farm commodities purchasing power index down to 85 from 87. The index was 85 a year ago.

Farmers were getting an average of 82.3 cents a bushel for wheat on May 15, compared with 86.3 cents on April 15, and 87.8 cents on May 15 last year. They averaged for corn 60 cents a bushel on May 15, against 57.2 cents a month ago, and 84.8 cents a year ago.

Farm prices of hogs averaged $8.59 per 100 pounds on May 15, against $9.38 on April 15, and $7.92 a year ago. On May 15, 100 pounds of hogs, live weight, were equivalent in value to 14.3 bushels of corn in price, compared with 16.4 bushels a month ago, and 9.3 bushels a year ago.

Farm prices of beef cattle averaged $6 per 100 pounds on May 15, against $6.27 on April 15, and $6.80 a year ago.

A year ago, farm prices of potatoes averaged 44.6 cents a bushel; on April 15 this year they averged 81.1 cents, and on May 15 the average was 87.1 cents.

Prices of eggs advanced more than seasonally, from 16.8 cents a dozen on April 15 to 18.1 cents in mid-May. A year ago, the average farm price was 21.4 cents.

A drop in butterfat prices is recorded, with farm prices averaging 27.1 cents in mid-May, against 31.2 cents in mid-April, and 27.5 cents a year ago.

Mr. Allan Klauber, president and general manager, of Klauber-Wangenheim & Co., wholesale grocers of San Diego and Los Angeles, owners of the two story building at the corner of Main and Sycamore streets, was in Lakeside, Thursday arranging for the cleaning up and painting of their building.

»—«

Mr. Klauber was recently interviewed by a representative from the Chamber of Commerce---which is putting on a campaign for the beautyfying of the town and is gladly cooperating with the merchants here in making Lakeside more attractive to the homeseeker aud others.

"LAKESIDE"

"To the Tune of the Old Grey Bonnet"

Let's pull off our old coat and collar,
Get to work and push and holler,
And put Lakeside over the top,
With every Booster Boosting
And no Rooster Roosting,
We'll never, never Stop!!!

Local Girl in Photo!

The above picture was taken at an elevation of 8700 feet during the Mt. Whitney Portal dedication. The dedication and barbecue sponsored by the Government Forest Service and Inyo county residents attracted 2000 people. Governor Frank Merriam, Lillian Koppel, Former Governor Friend W. Richardson and Martha Tiernan photographed as they were viewing the snow capped Mt. Whitney aud the Mt. Whitney falls.

Miss Lillian Koppel, who has been visiting in the Bishop and Independence cattle country, recently returned to her home in Lakeside.

As is evidenced by the photograph above this beautiful young lady from San Diego college, whose father, W. C. Koppel is past master of the Masonic lodge in the Lakeside-El Cajon district, has been visiting many of the southern and central California cities the past several weeks inviting the various Chambers of Commerce to send their best cowboys and girls to the wild west show, held at the Exposition last week end.

Rodeo stars from many sections of the United States, Canda and Mexico, says Miss Koppel, congregated at the California Pacific International Exposition June 26, 27 and 28 for the annual Lakeside Rodeo and put on the finest exhibition of Rodeo artistry ever witnessed in the west.

Miss Koppel reports that there has been a marked increase in attendance at the Fair in San Diego this month and with the great line-up of future attractions under contract, the California Pacific International Exposition promises to eclipse records set by the worlds fair in San Diego last year.

While in the Lone Pine and Bishop country over the week end attending the convention of newspaper publishers at Bishop, the Pioneer Pageant at Independence and the Mt. Whitney Portal Dedication held at an elevation of 8700 feet, about ten miles west of Lone Pine, Miss Kopple reports she came in contact with a number of rodeo enthusiasts who were pleased to receive the personal invitation from San Diego county to take part in the annual Lakeside rodeo and to visit the Fair at San Diego.

(Several of the stories appearing in this issue of the Farmer were written by Miss Koppel---Editor).

THE PROCESSION OF WEDDING GOWNS

One of the most attractive and beautiful presentations held in Lakeside this year was "The Procession of Wedding Gowns", given by the Ladies Aid Wednesday night, June 17th, in the Lakeside hall. Mrs. Langworthy (chairman), Mrs. Thomas Nalbach and Mrs W. Butters (committee, were in charge.

While a selection entitled "Chimes" was being played Richard Clevenger and Jimmy Schiller unrolled a long white runner for the models to walk upon and lighted candles at the front of the room, which only added to the loveliness of it all. Flowers were placed on both sides of the aisle to create a more picturesque effect.

The selection, "The Wedding Gowns", was written and read by Mrs. Ebby Marlow.

GOWNS	MODELED BY
aunt's gown..	Mrs. Otis Barker
1861 Mrs. Fred Clark's mother's gown..	Mrs. W. Butters
1865 Mrs. Tom Helm's	
1897 Mrs. L. I. Porter of Hillsdale.....	Wilma Griffith
1907 Mrs. Jennie McPhee Fowler.....	Florence Griffith
1909 Mr. and Mrs. E. H. Thurlow....	Mr. and Mrs. McNea
1909 Mrs. Evelyn Thwaites Langworthy..	Mrs. Helen Helyer Langworthy.

READING

"That Old Sweetheart of Mine"
By Mr. C. H. Carender

GOWNS	MODELED BY
1910 Mrs. Pearl Lake Brown.....	Estelle Mae Brown
1912 Mrs. Frances Gault Ellison.....	Freda Clevenger
1912 Mrs. Tom Helm	Marybeth Langworthy.

"O Promise Me"
sung by Marybeth Langworthy

1915 Mrs. Bethel Berger Day.....	Mary Haley
917 Mrs. Isaac Cooper	Frances Desmond
1920 Mrs. Gertrude Glines Conger.....	Jean Conant
1920 A Finnish Gown	Mrs. Hulda Cooper.

"Finlandia"
read by Reverend T. I. Nalbach.

1922	Mrs. Alice B. Gibson
1926	Mrs. Dorothy Detzler Morton
1930	Mrs. Rachel Gibson
	Evelyn Cordero
1930 Mrs. Fern Thwaites McQuown.....	Clarise Andrews
1932	Mr. and Mrs. Renos Parrish
1932	Mrs. Katherine C. McIntyre
1933	Mrs. Grace Lantz
1933	Mrs. Grace Kalstrom Dalton.

"Moonlight and Roses"
sung by Grace Dalton and Marybeth Langworthy.
(dedicated to June Brides).

1934	Mrs. Marguerite S. Shuman
1935	Mr. and Mrs. Thomas I. Nalbach
1936	Mrs. Adrienne Emerick Kephart
1936	Mrs. Phyllis Miller Isom.

"Future Brides",
two separate readings by Barbara Morton and Dorothy Ann Conrad.
"Nothing to Say, Daughter",
reading by Mr. Carl Hovell.
"The Bells of St. Mary",
sung by The Woman's Chorus.
Music Box—"Home, Sweet Home".
Benediction,
by Reverend Nalbach.
A reception followed.

THE SCHOOL

(Coontinued from Page I)

1930	197
1931	221
1932 and 1933	240

(It reached its peak year in 1933 due to the construction of the El Capitan Dam.)

1934	240
1935 and 1936	214

In the seven years that Mr. Carender has been principal there has been 184 graduates from the eighth grade. The smallest graduating class during the years that Mr. Carender has been here was the class of 1930, consisting of twelve graduates.

There are two Grossmont High School buses which take the high school students who reside in Lakeside and surrounding districts to and from high school.

At present there has been a great deal of interest in the new grammar school building which is being constructed. This building is to be built of frame stucco. Following the Long Beach earthquake the State legislature passed new laws requiring all school buildings to be earthquake proof. Thus a new movement was started here last summer to reconstruct the old grammar school building. It was learned that the necessary improvements to be made on the old school building would cost as much money as a complete new building, so it was decided that it would be more profitable to build a new one. The government through the P. W. A. offered adequate help to school districts—furnishing 45 per cent of total cost of buildings.

Last year there was an election held to vote on the school bond issue. The bonds were voted and in March the construction of the new building began. The total cost will amount to $56.000. There is a government grant of $25,000 on the new building. This building is to consist of eight classrooms a cafeteria and offices. The rooms are to be steam-heated, have Donavan windows, Venetian blinds, hot and cold water in all rooms. There will also be showers and tile laboratories. The construction of this building meets with the most rigid requirements of California's State School Plan Commission. Under the earthquake proof laws all cement is thoroughly tested. Steel rods run at frequent intervals diagonally from concrete foundation to roof. The building is at the present time one-third completed.

The contractor, Mr. L. E. C. Smith, of National City, is an outstanding man of his district. Mr. Rassmussen, the inspector of the school district, is a construction engineer of state wide reputation. The architect on the building is Mr. William P. Lodge. He has seven school building contracts in San Diego County.

The auditorium of the old unit is to remain standing. The other old buildings are to be torn away with the possible exception of the cafeteria and the second grade room, which will be used for the manual training room. The W. P. A. project is being submitted under the direction of Lodge for the remodeling and the strengthening of the buildings and making them conform in architectural design to the new building. A sixty-foot court is to separate the new unit from the old.

When completed the new school plant will be one of the best in the state, based on its adaptation to the use of the community.